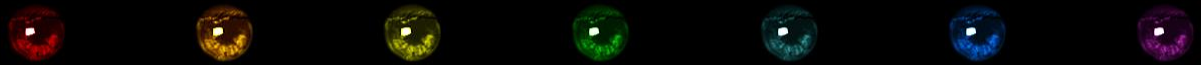


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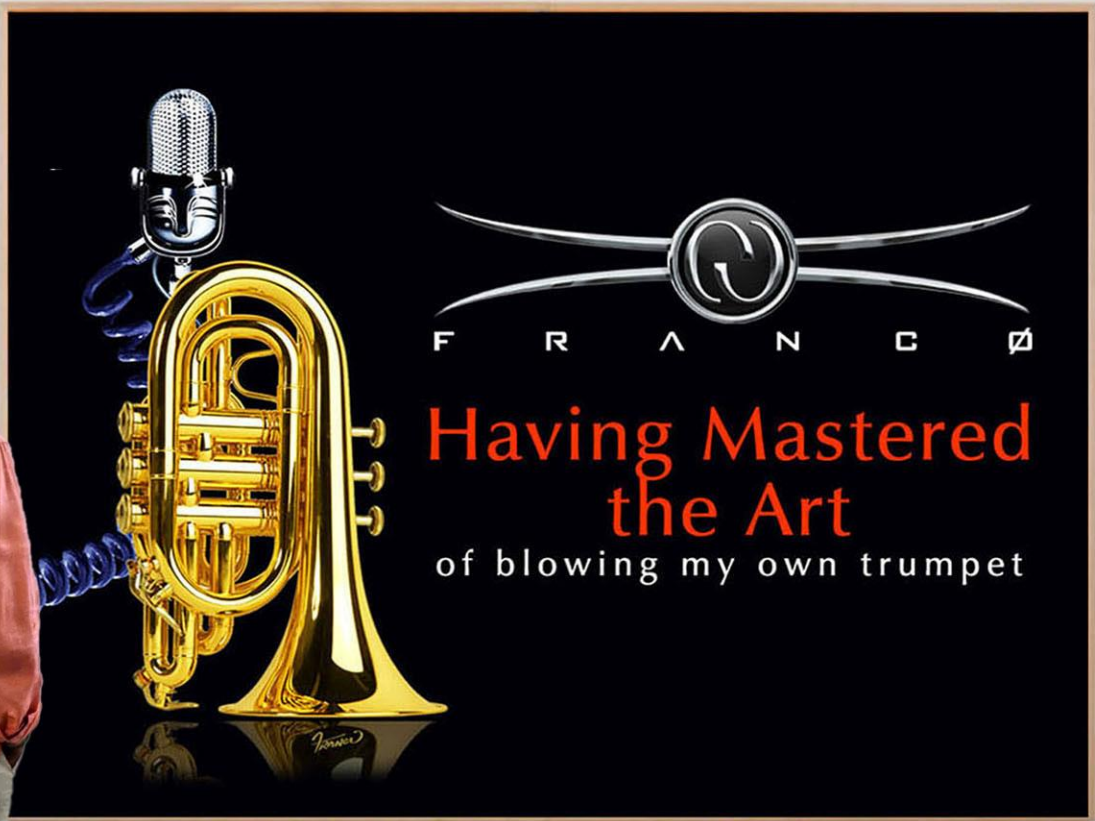
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studiofrancodesign.co.uk

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# *The* BROCHURES *Brochure*



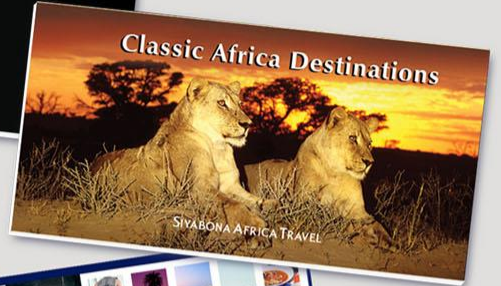
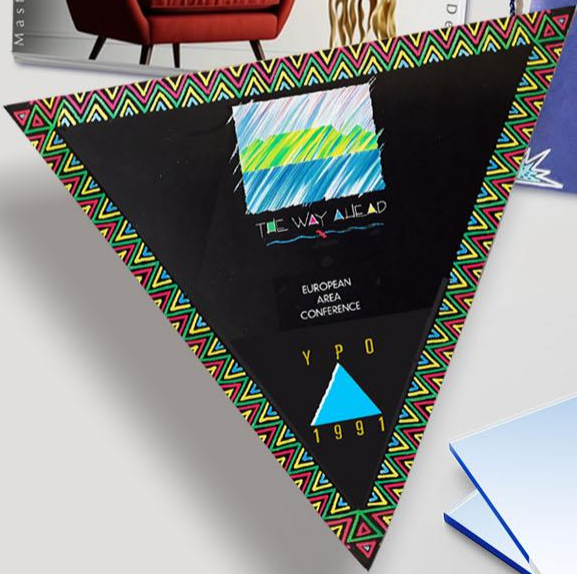


Master Crafters - Exclusive Design



Karella  
RESPONSE LIFESTYLE

Master Crafters - Exclusive Design





Client: Young Presidents Organization  
International  
Agency: Young & Rubicam - Cape

Client: Young Presidents Organization  
 International  
 Agency: Young & Rubicam - Cape



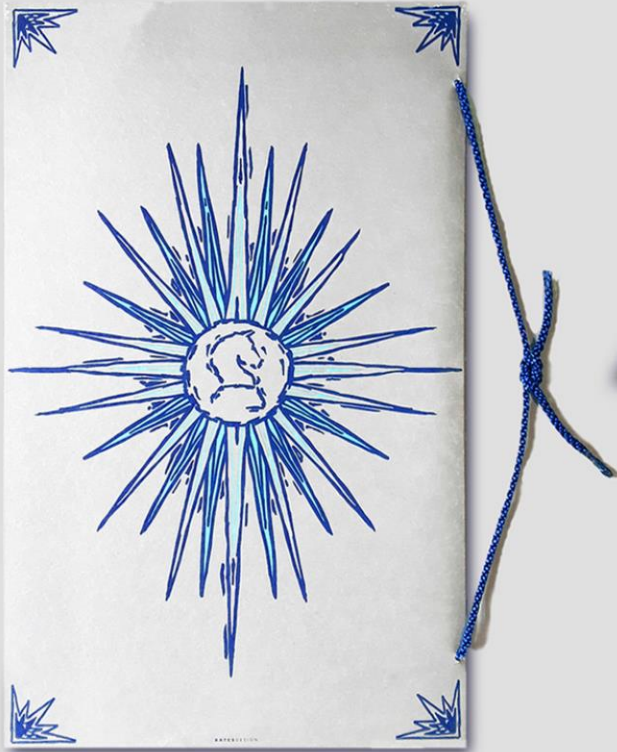
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Client: Stratagem HR - Cape Town  
Agency: BSB Bates Worldwide







Client: Stratagem HR - Cape Town  
Agency: BSB Bates Worldwide



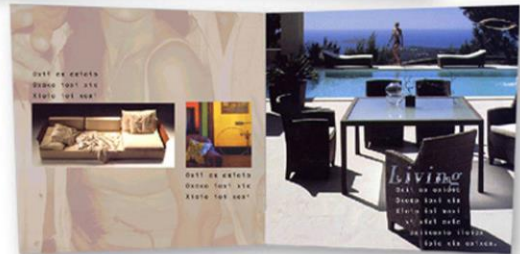
Master Crafters - Exclusive Design

Master Crafters - Exclusive Design

Karella  
BESPOKE LIFESTYLE

Client: Karella Exclusiv - Cape Town  
Agency: Studio Franco





Client: Karella Exclusiv - Cape Town  
Agency: Studio Franco



Client: Siyabona Africa - Cape Town  
Agency: Siyabona Africa



Representing award winning hotels, resorts, safari lodges, and magnificent country estates in nine African countries, as well as the Indian Ocean islands, Siyabona Africa is one of the continent's foremost destination marketing companies.

With Siyabona Africa as your Business Travel partner, your company works with a travel industry leader who will design and manage a travel program that meets your business needs.

- Business Travel Management
- Conferences and Events
- Banquets and Functions
- Team Building Events
- Unique Destinations
- Executive Leisure
- Incentive Travel
- Luxury Car Hire

## Making Business a Pleasure

Siyabona Africa Business Travel goes beyond merely taking care of your accommodation and transport arrangements for conference hosting, business seminars and corporate functions. We also provide your visitors with pre or post conference vacations and tour options.

As your Travel Partner, we also accommodate your company's day to day travel and accommodation requirements for your people whose business takes them from city to city, all over Africa.

And when the work is over and it's time to get away and relax we are your very own in-house travel agent - always ready to suggest and prepare your holiday itinerary for your staff and their families.



## Inspire and Motivate

From conferences and trade conventions to company board meetings and seminars we have exactly the venue you need.

- Plan your event with Siyabona Business Travel and:
- Utilise our years of experience as a leading convention & conference travel specialist
  - Enjoy our exclusive arrangements with some of Africa's largest hotel convention groups
  - Take advantage of a 'one stop shop' when it comes to planning and organising delegate requirements
- Trust our team to arrange venue, accommodation, car rental, and delegate information packages, as well as those little 'extras' that accompany convention planning and design.



## A Memorable Impression

There is no doubt that corporate events are a major marketing tool and utilising Siyabona Africa is the stress-free way to ensure the success of your:

- Product or service launch
- Gala award dinner, cocktail reception or soiree
- Private company event
- Dinner presentation
- Themed show or company party

From classy product launches to gala dinners, we pride ourselves on events that are enjoyable and rewarding. Designing, budgeting & financial control and risk management is our job - making it a less stressful event for you.



## Rewarding Performance

*"If the front-line people do count, you couldn't prove it by examining the reward system in most organisations."*  
Karl Albrecht

We know that incentives for retaining and motivating your star performers and key people is a real concern in an ever competitive market, and you have to continuously seek new ways to reward and recognize the people you most value.

Instead of a money incentive, reward your star performers with a memorable holiday - or just a week-end getaway.

They get to have a break from the office, and return to work with renewed vigour.



## Energizing Team Experience

*"Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has."*  
Margaret Mead

If you want to get your team really motivated, there is no better way to build team spirit than with a competitive challenge.

Our team building events services begin with selecting the most suitable destination, activities and motivation speakers to suit your specific corporate requirements.



## Unique Venue Destinations

We have a variety of unusual destinations with unique venues that are so inspiring, that whether you want a location in the middle of the open savanna, or out at sea - we have it.

Ask us about our:

- Luxury safari lodges
- Premier desert lodges
- Luxury yachts and other sailing vessels
- Mountain side destinations, complete with golf courses
- River boats and lake house-boats
- Wine and dairy estates
- Unusual locations: castles, mansions, ware-houses...



## The Four Day Week(end)

*"Human beings can alter their lives by altering their attitudes of mind."*  
William James

Extend your Incentive Rewards program to your customers.

Rewarding your best customers need not be a challenge and generating excitement amongst your existing customers through a competition or campaign, offering a short holiday, always creates memorability and awareness.

Reinforce your brand, service or product with a customer loyalty program that is both impactful and enduring.



## Invigorate and Rejuvenate

*"It is so easy to work hard - why is it so difficult to Relax?"*

We know that your executives are too busy to run their own lives. That's why we take care of all their holiday travel arrangements, leaving them to get on with running their business.

Siyabona Africa offers a full spectrum of premier leisure and travel choices, catering exclusively to your executive level.

These include pre and post conference break-away trips at luxury game lodges, golf resorts and beach villas. Or even adrenaline-fueled personal adventure sports.



Client: Siyabona Africa - Cape Town  
Agency: Siyabona Africa



Client: Siyabona Africa –  
Cape Town  
Agency: Siyabona Africa



## Enigmatic Namibia

*Where distant horizons and silence touch  
the beauty of landscapes*

With distant horizons and dust stained skies this is a country like no other, a country where the horizon and the sky melt into one and the silence is broken only by our thoughts.

Namibia sits the lonely part of our being.

Feel the soul of the world's oldest desert, in its shifting sands, and be awed at the space and absolute silence or experience the ancient dramas of the African wilderness on the wide plains of Etosha.



Visit <http://na.com>



## Essential Zambia

*Where your footsteps are stolen by the wind*

Here is a place where your tracks are not deleted by the advance of man but by the march of the seasons, a place where you can listen to the wilderness as it was before our arrival. This is a land of mighty rivers and valleys throbbing to Africa's pulse.

Legendary walking safaris in some of the truest wilderness coupled with the exhilarating power and adventure of the world's greatest waterfall, the Victoria Falls, makes Zambia a connoisseurs destination.



Visit [www.zimbatwe.co.za](http://www.zimbatwe.co.za)



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Visit <http://namibia.safari.co.za>



## Timeless Tanzania

*A fulfillment that lies in continually acknowledging  
and enjoying in this forever present...*

From the endless plains of the Serengeti to the tropical Indian Ocean shores of Dar-es-Salaam you can feel the wash of time. Follow the footsteps of early safari hunters, and hear the voices of the first Arab traders.

They came seeking fortune and, captivated by the spell of this ineffable land, stayed. Visit the islands of Zanzibar, and you too, will feel the temptation.



Visit [www.tanzania.co.za](http://www.tanzania.co.za)



## Classic Kenya

*I found a place where tribes still dance to  
the tune of the seasons  
Rising with the echoes of our distant past*

In this endless land is the Africa of romance and the great white hunters. The safari was born in the wild regions of the African frontier that was East Africa at the beginning of the last century a time when we were part of the cycle of the seasons.

It is a place where moments stretch into each other across the landscape, a place of romance and fading memories. Kenya awaits your arrival into its past.



Visit <http://www.ke.com>

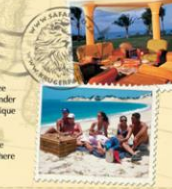


## Welcome to Paradise

*I had a fear of being stranded until I discovered  
Mozambique, now I have a fear of return*

Step dreaming of paradise and indulge! Scent the sea breeze caressing the palms as you spread out on the white sand under a tropical sun. You will be far from the crowds, in Mozambique where paradise is redefined.

Scuba diving, fishing, or just relaxing on perfect beaches are some of the activities to be experienced in Mozambique where an exceptional piece of paradise awaits you.



## Timeless Botswana

*My quest to find the Eden of our yearnings  
has been stilled in Botswana*

Feel the rhythm of an ancient continent take hold of you as you scent the dust of the elephant herds infused with damp in this paradise of desert and dilla. Here you will find the remote, yet accessible and wild yet luxurious wilderness of Botswana.

From the pristine waterways of the Okavango to the harsh, paradise of Kavirato, the emotion that is Botswana will capture your imagination.



## Luxury Game Lodge Safari

*Where dawn is not a beginning...  
but a continuation of tomorrow*

Follow the tracks of our ancestors and feel a part of the wilderness on an open vehicle game drive, or from the back of an elephant, as you experience the Africa of old in ultimate comfort. Choose in silver service style or safari line view around an open fire at a luxury safari lodge of your choice!

Breathe in fresh mountain air, or be mesmerised by a desert sunset. Fall asleep to the distant roar of the lion, or listen to the choir of the wailing dawns...



Visit <http://sabi.kingpark.co.za>

Client: Siyabona Africa –  
Cape Town  
Agency: Siyabona Africa



Nothing on earth can prepare you for the close encounter with nature in the Kruger National Park – truly one of the World's greatest natural wildernesses.

Kruger's history, you may roam the far reaches of Kruger National Park only with Flying Lions Authentic Kruger Park Safaris.

safari leads you into the heart of Kruger, where you can face to face with falcons, hippos and leopards. There is no greater thrill in Africa!



Flying Lions Authentic Kruger Park Safaris offers you the only Authentic Tented Camp in Kruger, with age-old style and opulence of another age.

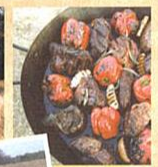
Combine this safari with traditional Kruger Park cottages and luxury game lodges on nearby private reserves, and you truly have an unequalled safari combination.



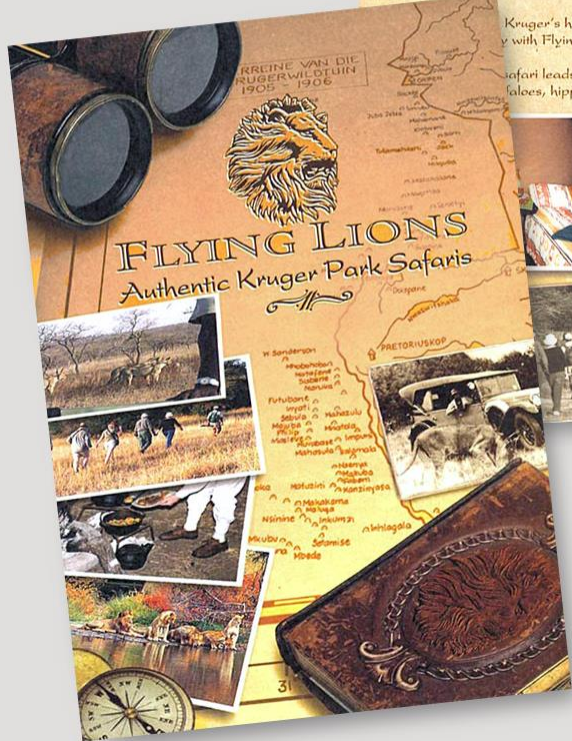
Trust your expert guide to lead you deep into the African bush and show you the secrets it holds. Take a walk of the wild side and track game on foot, or spot the animals from in open safari vehicle on exciting day and night game drives.

Sip fine wines while witnessing a classic African globe sunset.

Taste exquisite bush cuisine, served around a roaring fire under the most incredible African night sky.



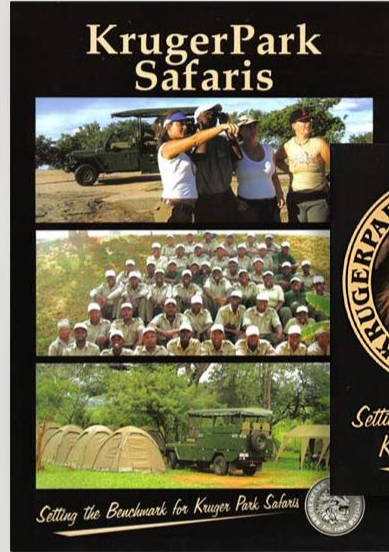
Let the real Africa seep into your soul. Feel the intimacy with nature.



Client: Flying Lions  
Cape Town  
Agency: Siyabona Africa







*Setting the Benchmark  
for Kruger Park Safaris*



*More Than Just a Safari*

Client: Kruger Park Safari Co.  
Cape Town  
Agency: Siyabona Africa



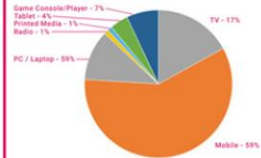
YOUR  
BRAND

Client: Southafrica.Co.Za - Cape Town  
Agency: South Africa Co Za

Discover [southafrica.co.za](https://southafrica.co.za)

Brands Built by People for People Who Love Brands

16-24-year-olds Were Asked What Device They Would Miss the Most!



Media Delivery Landscape

Enough said.  
Except that the big orange bit is going to get very much bigger, and ten years these youngsters will be more concerned with other needs and Real Life issues.  
You want your company, or your brand to be there to fulfil those needs, when southafrica.co.za is top-of-mind



% of Time Spent in Media vs. % of Advertising Spending, 2015

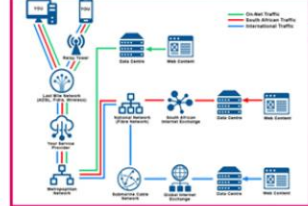


Leveraging the Wave

Get Going Early? Or Play Catch-Up Later  
Newspapers & the print media are being replaced by smart phones, tablets, and new digital and online communication media.  
The accompanying graph is a reflection of the USA, but is becoming a GLOBAL trend.  
Southafrica.co.za offers local businesses an alternative "local" channel to reach the South African consumer who is searching for local products and services.



How South Africa's Internet Works

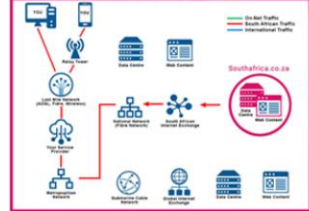


Where You Are Now

Fighting to Be Seen & Difficult to Find  
On the left is the picture of why it is often so difficult to find what you're looking for locally, or even to be found locally by people searching for your type of product or service, who don't know your brand, or when you do.  
Southafrica.co.za will change all that by not being "in" amongst all the on-line clutter.



How southafrica.co.za Works on the Internet



Where You Need to Be

Position. Position. Position  
Once people become aware of Southafrica.co.za's existence, and begin discovering what it encompasses, the user uptake is projected to accelerate.  
With everything South African on southafrica.co.za, and our ability to market our Brand, local consumers will soon know where to come to when they are seeking local products or services.



Behind Every Brand There is A Story

The best brand stories are ones that demonstrate a commitment to making the world a better place to live in.

Brands Built by People for People Who Love Brands

southafrica.co.za will be the repository for all this country's creativity and workmanship, and a show-case to The World.  
And we'll be able to find our own stuff Locally

Why Should This Matter to You?  
Just like you, many consumers are looking for a type of product or service, or company, on the internet. They are not searching on Facebook or Twitter, even if your brand is there. They don't know you or your brand. Search results are becoming polluted by Paid Ads. SOME OTHER REASON HERE



So When a Better Opportunity Than Comes Knocking, You

- Pause and give this some thought
- Think it is almost crazy enough to be true
- Start figuring out how you are going to use this

Better Than Social Media Marketing  
Because your client's Brand or service has its own place in a localized South African platform, performing for local searches, rather than a global search engine, you have more control over your content, than relying on hoping you find your target market on Facebook.

Acid Test Warning  
Google for your type of product or service description from a realistic consumer perspective, where your brand is unknown, how does your Brand stack up now?  
If your product or service was on Southafrica.co.za, your Brand would appear with other brands of the same or similar nature.  
Now you only have to get the Brand Story right

Write the Copy Right  
Consumers making product comparisons will not also reading articles and lengthy website copy - because there will always be a place for it - but it's now more important than ever to use copy that is concise and catchy as possible.  
If you want to attract Generation Z for example, you're going to have to develop some "bite-size" content - they want to know at least a little bit about everything going on right now.

What You Will Be Getting

A Unique Business Opportunity with southafrica.co.za

- Consumer targeted channel focusing on South African businesses, industries, travel, sport, interests products and services.
- Your Brand's own Feature Page with its own unique business address, such as southafrica.co.za/try amazing brand
- Four further pages you will require to feature your product or service line, and anything else you want to share

What You Will Be Able to Do... Just About Anything

A Unique Advertising Channel to Position Your Brand

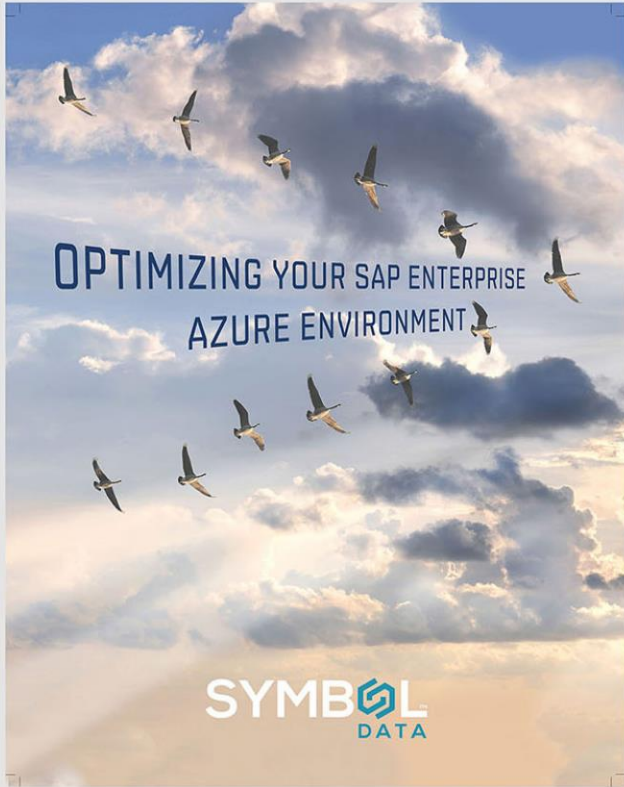
Once your agency has registered on Southafrica.co.za you will be provided with your address:  
[www.southafrica.co.za/Your-Brand](http://www.southafrica.co.za/Your-Brand)

What You Have:

- Five content pages to contain your own product or service copy, client company information, banners and links out to your clients own website
- A media gallery to provide your own images, video and sound tracks

You can also register as many brands as you wish.

Client: Southafrica.Co.Za  
Cape Town  
Agency: South Africa Co Za



**SYMBOL DATA**

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Business Challenges of SAP on Azure Environments	06
Security	06
Reliability	06
Performance/Challenges of Migrating to SAP on Azure	06
Migrating to Agility, Efficiency and Automation	06
Conclusion	06

**Optimizing SAP Enterprise Azure Environments**

Building an SAP enterprise environment on Azure is a complex task that requires a deep understanding of both SAP and Azure. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**01**

**02**

The challenges of building an SAP enterprise environment on Azure are numerous and complex. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**03**

Businesses across all industries are looking for ways to optimize their SAP environments. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**04**

**Common Challenges of SAP on Azure Optimization**

Managing SAP on Azure environments is a complex task that requires a deep understanding of both SAP and Azure. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**05**

**Microsoft Azure**

**Security**

Security is a critical concern for any organization that stores sensitive data in the cloud. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**06**

**Optimizing Costs**

Managing SAP on Azure environments is a complex task that requires a deep understanding of both SAP and Azure. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**07**

**Overcoming Azure Environment Optimization Challenges**

Managing SAP on Azure environments is a complex task that requires a deep understanding of both SAP and Azure. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**08**

**Migrating to Agility, Efficiency and Automation**

Managing SAP on Azure environments is a complex task that requires a deep understanding of both SAP and Azure. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**08**

**Conclusion**

Managing SAP on Azure environments is a complex task that requires a deep understanding of both SAP and Azure. This report provides a comprehensive overview of the challenges and solutions associated with SAP on Azure.

**SYMBOL DATA**

**Client: Symbol Data**  
**Austin - Texas**  
**Agency: Studio Franco Design**

**International Law Institute**  
Fostering Prosperity Through the Rule of Law

**2024 Course Program Announcement**

**ILI INTERNATIONAL LAW INSTITUTE**

Institutional Strengthening  
Inclusiveness  
Resilience

Economic Growth  
Human Development

- Economic Rule of Law
- Procurement & Project Life Cycle Courses
- Dispute Resolution Courses
- Finance Courses
- Legislative Courses
- Governance & Judicial Admin Courses

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Legislative Courses	OI
Workshop on Legislative Drafting	OI
Advanced Legislative Drafting	OI
Legislative Strategic Planning and Management	OI
Governance and Judicial Administration Courses	OI
Governance and Anti-corruption Methods	OI
Judicial, Court and Case Management for Judges	OI
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\* SEE: Course dates on the inside back cover of this brochure

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Washington, DC 20007  
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WASHINGTON DC KAMPALA ABUJA CAIRO SANTIAGO

**International Law Institute**

The International Law Institute was founded in 1955 as part of Georgetown University. Since 1988, it has been an independent, non-profit training institution. ILI offers training to assist government officials, practitioners and the private sector in finding solutions to the legal and economic challenges faced by developing nations and emerging economies. ILI participants are exposed to best practices in good governance, management, and transparency standards that will give them the tools to improve the performance of government agencies, promote public accountability in government and achieve economic growth. More than 28,000 participants, from over 185 countries, have been trained by ILI and its global affiliates.

**The Mission**  
Fostering prosperity through the Rule of Law  
Economic growth is achieved through a sound legal infrastructure. ILI's mission is to raise the level of professional competence and capacity in all nations so that professionals may achieve practical solutions to present and future problems in ways that suit their nations' own needs.

**The Need**  
Nations must build capacity at home for the sake of their own development.  
Economic growth is achieved through the right combination of enlightened policies, capable administration, and an active private sector. The process includes developing a transparent, efficient, and stable legal system, sound financial institutions, and a core of trained, able individuals in various professions - involving changes often collectively referred to as "the rule of law" and "capacity building".

**The Solution**  
A nation's most valuable asset is its people.  
The institutions that matter - good government, stable legal and judicial systems, transparent procurement policies and functioning capital markets - are fundamental, but ultimately they are only as effective as the people who create and manage them. ILI has trained exceptional individuals from both the public and private sectors of developing countries and we are proud that a number of ILI's participants have become prime ministers, supreme court justices, law makers, heads of various ministries, and leaders of international organizations.

**Workshop on Legislative Drafting >> June 18-19**

This seminar stresses learning by doing. Participants will convert specific legislative proposals into the drafting of a bill. Instruction will include the basics in drafting common statutory provisions. The United States legislative process will be introduced as a case study.

**Legislative Drafting Principles and Analysis**

- Applying legislative drafting principles and analysis to proposals for new legislation

**Elements of Legislative Drafting: Rules and Exercises**

- Achieving the intended legal effect • Drafting clear legislative sentences
- Structuring and organizing bills and other legislation
- Drafting amendments, repeals, and superseding language to existing law

**Hands - On Drafting of Legislation**

- Drafting a bill from a specific legislative proposal • Legislative devices to avoid constitutional confrontation with executive authority: exceptions,

**Drafting Common Legislative Provisions**

- Enforcement provisions
- "Power of the purse" funding provisions
- Grant programs • Governmental commissions

**Legislative Process**

- Development of legislative policy
- Comparison of U.S. and foreign legislative processes • implementation of treaties through domestic legislation
- Role of legislative committees in developing legislation
- Role of professional legislative drafting services and other legislative support services.

Course Adviser: Arthur J. Ryanson served as the Deputy Legislative Counsel of the United States Senate from 1999 to 2003. For over 26 years, he was an attorney-at-law in the Office of the Legislative Counsel, United States Senate, where he drafted thousands of bills, resolutions, and amendments. He has 20 years experience teaching legislative drafting and legislation to future parliamentarians, attorneys, and law students. He also served as a legislative research and information research service of the Library of Congress. He is a graduate of the Cornell University Law School, where he specialized in international legal affairs, and a Phi Beta Kappa graduate of Hamilton College, where he majored in Government.

**Seminar Schedule '24**

**MONTH**

- Private Participation in Infrastructure Development & Project Finance August 20-31 39950 \*\$4550
- Private Participation in Infrastructure Development & Project Finance August 20-31 39950 \*\$4550

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**MONTH**

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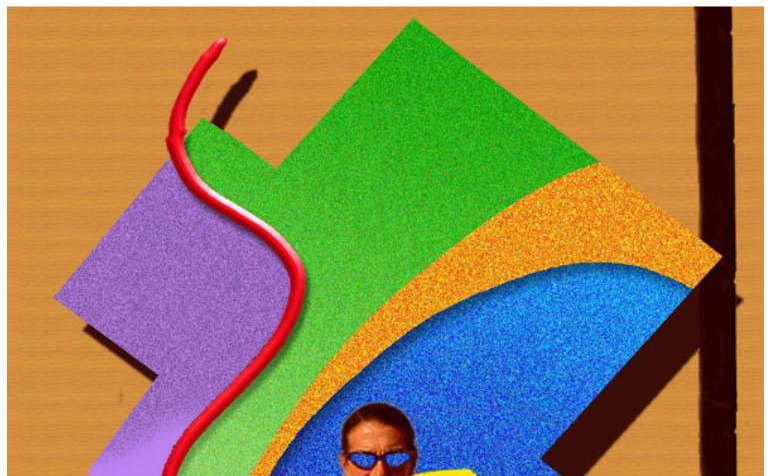
- Logo & Typography
- Packaging Design
- Printed Media Design
- Corporate ID
- Corporate Communication
- Promotional Design
- Conceptual Development
- Website Design

## Freelance Graphic Design & Marketing. Eastbourne and Cape Town

As practitioners of the Visual Arts, we offer a comprehensive graphic design service for both individuals alike.

Studio Franco Design, Cape Town, South Africa, provides graphic design services for package and point-of-sale design, logo and corporate identity, brochures and shareholder reports, website design and hosting, image restoration, retouching and boosting, conceptual graphic design solutions, design project tracking, Copy Writing and Brand management services.

The graphic content of this site represents a design portfolio of work done for both advertising and Below-the-Line design agencies, as well as commissions by private individuals.



“Better Call Franco . . .”





F R A N C O  
DESIGN CONCEPT MARKETING

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